



FREE

7-Day Blog Course

From Newbie to Confident Blogger

www.workathomedia.com

Day 1: Define your niche & Purpose

What excites you: List your interests

Who's your ideal audience? Describe

What problems can you solve:

Day 2: Pick a Name & Get Hosting

Brainstorm: List potential blog names

Check domain availability write your options

Hosting details: Pick your plan and provider

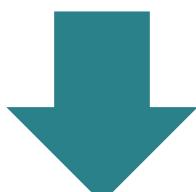
Day 3: Set up & Style Your Blog

Pick your theme: (List 3-4 options)

Choose your brand colors/fonts

Sketch your homepage layout

Continued Below



Day 3: Set up & Style Your Blog

Sketch your homepage layout

Add menus, side bars, header & footer etc.



Day 4: Creating all *Essential Pages*

Draft your About Me: Add key points

List 3 things to include on: Your Contact Page

What freebies/lead magnets to offer?

Day 5: Creating your first *Blog Post*

Choose your first blog post topic

Create an outline Intro, headings, conclusion

Don't forget about Keywords

Day 6: Set up Email Marketing

What lead magnet/freebie will you use?

Write a welcome email subject line

Draft your first 4 email ideas

Day 7: Launch & Promote

Which platforms will you promote on?

Draft your launch announcement

Who will you share your blog with?

Bonus Page: *Extras & Explanations*

Domain Check Tip:

- Use Bluehost's domain search.
- Type your blog name idea (e.g., mycoffeeblog.com). If it's taken, Bluehost suggests alternatives (like .net, .org or .com). Pick the best fit.

Hosting Tip:

- A basic Bluehost plan is enough for new bloggers.
- You can always upgrade later.

Homepage Sketch Tip:

- Don't overthink it! Boxes for a header, blog post area, sidebar, and footer is enough.

Freebie Ideas:

- PDF guide, checklist, mini-course, printable.

Launch Ideas:

- Announce on social media, email friends, ask in Facebook groups, share with family.